

From the very beginning of the product development cycle, our apparel is designed with decoration in mind. We understand that your brand is your business, so we work to ensure that our decoration methods – which are specifically created for our apparel – create an authentic branding experience. Our goal is to produce a finished piece that looks as though it was custom made just for you.



HXD



The New Dimension

Introducing HXD, a unique decoration method that offers all new possibilities for your branded apparel. Creating a subtle pop from the apparel surface, HXD brings a whole new dimension to your logo, with a patented 3-dimensional vinyl patch.

The New Quality

HXD uses a patented manufacturing process to combine the best attributes of two methods: the surface interest and high perceived value of embroidery, and the unlimited color, incredible detail and location versatility of True Edge™ Transfer.

HXD is remarkably durable, allowing it to be used on everything from high-end automobiles to textiles. The adhesives have been tested for both washing machines and dry cleaning, and HXD will be available for almost every garment we sell.

The New Elegance

HXD adds both a reflective quality and new dimension to subtle tone-on-tone decoration.

True Edge Transfer



True Edge™ Transfer is a cutting-edge heat transfer process that provides superior clarity and precision.

- Can reproduce freestanding text as small as 8 point
- Precision alternative to “sticker” or “label” appearance
- Access to locations that can’t be reached with embroidery hoop
- 4-color process or spot color
- Good alternative to embroidery for thin garments
- No contours required
- Mixed Media* is available on select garments with a True Edge™ Transfer overlay on laser.

Laser Etch



Applicable at virtually any location, laser produces a permanent tone-on-tone look that's great for technical fabrics. The end result differs by fabric, but is always a precise, clean mark that offers a unique, upscale look.

- Topical application that can be placed over seams and zippers
- Smooth finish with a glossy look
- Best for medium-shade colors
- Unlimited washability

Embroidery

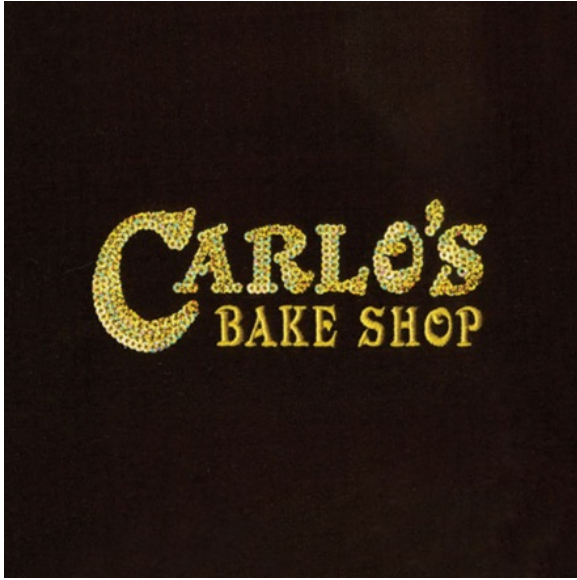


Embroidery offers thread colors to match any logo and reduces costs with up to 25,000 stitches included in the price.

- Classic look
- Precision-engineered production capability for exceptional detail
- Popular choice for left/right chest, left/right bicep decoration
- Mixed Media* is available on select garments using embroidery over laser

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Sequin Embroidery



Create eye-catching looks for women's garments with sequin embroidery. One color sequin can be used in combination with multiple embroidery thread colors to create a unique design. Stock sequin colors include silver metallic, gold metallic, red, royal, gold and silver holographic, black, iridescent pearlized and semi-clear transparent.

Applique



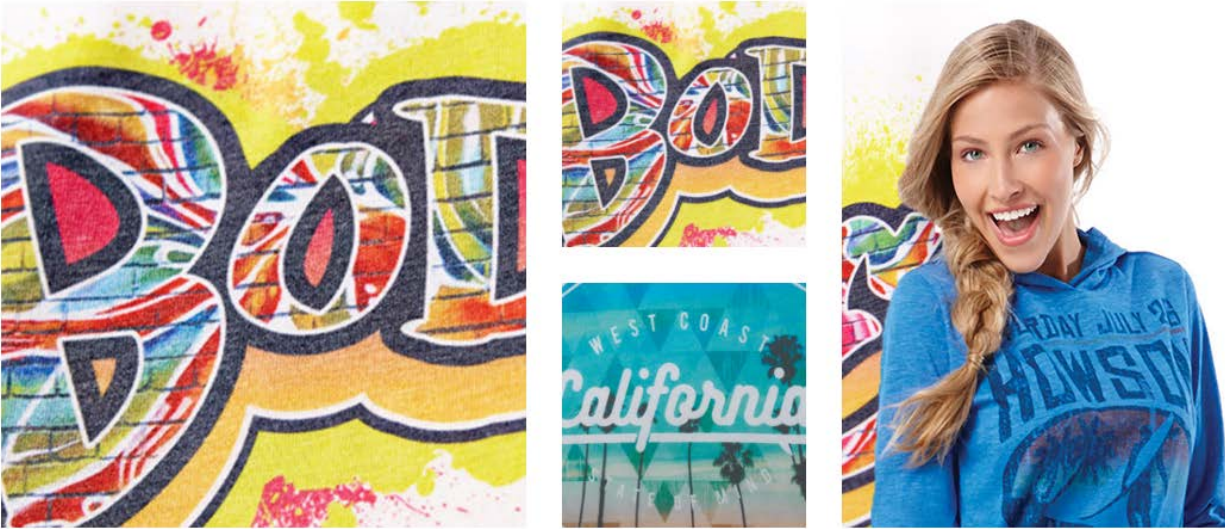
Laser applique can be used to create a variety of looks. Choose from a large assortment of appliqué fabrics and colors to produce everything from classic to fashion designs in single or multiple layers. Let us interpret your logo with appliqué or choose from our pre-designed graphics with your name or logo dropped in.

Tech Patches



Laser tech patches are a fashion-forward branding option for mid-weight layers and outerwear. Patches can be designed in simple shapes such as circles, rectangles or shields. Your logo will have a tonal mark on the patch and we can achieve details as fine as .3mm.

Infusion



This method seamlessly infuses logos with our custom-made fabrics. It is perfect for retail fashion looks and offers razor-sharp detail, permanent image, and breathable and touchless decoration.

Screen Printing



We offer traditional Pantone spot color inks, along with specialty inks and distressing to make your logo or design really stand out. Our 4-color process inks are available for white and light colored garments, and we can achieve simulated 4-color process looks on dark colors with a fantastic “soft hand” feel.

We also offer two types of tonal imprints, a “ghost” clear tinted ink that leaves a lighter tonal imprint, and a “smoke” clear tinted ink that leaves a darker tonal imprint.